



August 2018

www.ChildproofAmerica.org

Volume 2, Issue 8



ChildProof America
Safeguarding Children Against Sex Trafficking

Back to School

**SATURDAY
SEPTEMBER 8TH
2018**

Parent Empowerment Seminar

Wyndham Energy Corridor, 14703 Park Row Dr.
Houston, TX 77079
Check-in 8:30am - 9:30am, Instruction 9:30am - 3pm,
Audience Q&A 3pm-3:30pm
~ Lunch Provided ~

Education and awareness events are popping up throughout our state due to the increased threat of human trafficking which has pierced the protective bubble of the all-American family.

While these presentations are informative, most lack the comprehensive approach parents, grandparents, educators and caregivers need to fully understand this issue on all levels. The Back to School Parent Empowerment Seminar features experts from local, state and federal agencies who will share their expertise. Additionally, three survivors, each with very unique testimonies, will help our audience understand how swiftly and strategically an unsuspecting victim can be lured into the world of exploitation.

This seminar is a must for everyone who is committed to taking a proactive approach to an epidemic Governor Abbott recently declared a public health crisis. Registration is required and encouraged soon as the venue can accommodate 500 guests.

Topics Include...

- * What is sex trafficking? * Demographics * International vs. domestic sex trafficking * Spot the pimp * Six textbook stages of grooming
- * Social media/predatory apps * The link between pornography and trafficking * Pornography, understanding the physiochemical impact on the developing brain * How complex trauma recalibrates the mind * Why trauma informed counseling is critical to victims of trauma * Combatting sex trafficking, a cultural shift * The Blue Campaign, a federal approach to combating sex trafficking * Legislative action plan



Other guests include:

- Sex Trafficking Survivor Panel



Benjamin Nolot
Director of Award-winning film *Nefarious: Merchant of Souls*



Kelly Litvak
Executive Director
Childproof America



Mick McKeown
Executive Director
Homeland Security Advisory Council



Debi Tengler
Chief Relations Officer
Arrow Child & Family Ministries



Sergeant Luis Menendez-Sierra
Houston Police Special Victims Division & Commander, Houston Metro ICAC Task Force



Laurie Charles
Clinical Assistant Professor
College of Nursing Texas A&M



Shandra Carter, LCSW
Deputy Executive Director, TJJJ



Beau Abdulla
Executive Director
Love People Not Pixels



A Note from the Director

Leading up to our Sept. 8th Back to School Parent Empowerment Seminar, we will feature short articles in each newsletter, written by a Survivor who was in the life for 25 years. She will share invaluable insight as to how she identified a potential target, the strategies used to lure a potential victim and the factors that create a vulnerable teen. The third article in this series is below.

Kelly Litvak, Executive Director, Childproof America

Can You Spot The Pimp?

What does a human trafficker look like? Would you know one if you saw one? The typical movie stereotype of a pimp is a myth. The black man with a hat, Cadillac, and snakeskin shoes with gold jewelry and diamonds shimmering off the neck and hands several decades ago are few and far between in the business. Good traffickers won't be flashy. They can drive a sedan, Jeep, Volvo, Saturn, VW, BMW, or even an SUV or Prius. They may be fitness buffs, martial artists working out next to police at the dojo, or Jane Doe mother working at a local carryout.

There are both male and female traffickers in sex trafficking. They can be any race, nationality, sex, religion, or size.

Some are sophisticated, others are capitalizing on girls and boys through brute force and little brains. Some are boyfriends. Some are cheerleaders or nerds your daughter hangs out with. It is the dream of a better lifestyle. It is a multi-billion dollar business and too many want to cash in.

There are many "silent partners" in trafficking. Restaurants, bars and bartenders turn a blind eye to bring money in and get a cut of the cash. The Concierge takes a fee from the man for recommending a girl and a fee from the girl for getting the call. Maids are paid extra for cleaning the rooms repeatedly and bringing towels and keeping quiet. Hair dressers, waitresses, nail artists, and gym managers get finders fees for both potential hookups and scouting for girls. Hotel owners look the other way as girls go room-to-room during conventions and hand out their cards at trade shows and events at the convention centers and rodeos. Gang members collect a "street tax" for working their area. Bail Bondsmen get money up front illegally so the trafficker doesn't have to show up to bail victims where cameras and cops can see them. At one point in the Orlando area my trafficker got the members of a popular band, including the female lead singer, to scout for girls. We had a former airline pilot and a nurse among others in my "family" of victims of my trafficker. How many "silent partners" have you been exposed to today?

Nancy, Survivor

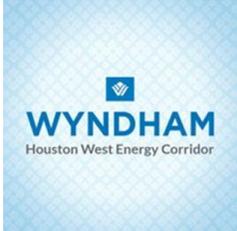
****All the individuals pictured in the collage have been convicted of sex trafficking.***



Do you suspect your child has come in contact with a groomer?

Request a phone call from an expert. Calls are confidential. Email ChildproofAmerica@gmail.com and put in the Subject: "Request a call". Please include your contact number in the body of the email.

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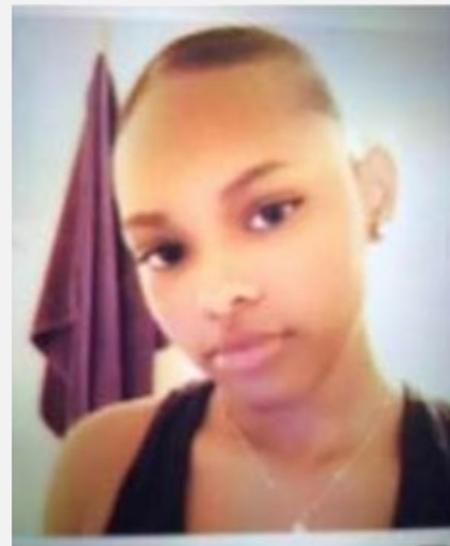
ANAYA JONES

Age:15

Last Contact: 07-11-2018

Last seen in the 0 Block of Burress on 7/11 @ 11:30pm, Houston, TX. Wearing a light green shirt and blue jeans and black sandals.

Please call Houston Police with any info:
832-394-1840



TAYLOR CUSICK

Age:14

Last Contact:07-30-2018

Taylor Cusick has been missing since Monday night July 30th around 8:30pm. She was last seen in the San Ramon, Ca. area. She is 14 years old, and about 5'4" tall with dark brown hair & green eyes. Please contact me or the San Ramon Police Department @ 925-973-2700 if you have any information on her whereabouts.

ANGELICA FRENCH

Age:16

Last Contact:07-20-2018

Case Number: R1807005 , Height: 4' 10"

Date of Birth: 12/12/2001, Eye Color: Hazel

Race: White

Last Seen in: Conroe (Montgomery County), Texas

She was last seen at her residence. Her nose and lip are pierced and she has multiple tattoos. Please contact TXDPS , Missing Persons Clearinghouse:

1-800-346-3243





NGEN Radio

Our Executive Director, Kelly Litvak, was interviewed last month on NGEN radio to talk about our Back To School Parent Empowerment Seminar on September 8th, 2018!



Great Day Houston

Kelly and fellow advocate and survivor, Kathy McGibbon, were on Great Day Houston last week to talk about the dangers of sex trafficking and our upcoming Back To School Parent Empowerment Seminar on September 8th, 2018!



Exchange Club of Sugar Land

Kelly spoke in July at the Exchange Club of Sugar Land to inform them about Childproof America and our mission to safeguard families against sex trafficking.



ChildproofAmerica.org

**Safeguarding Families Against
Sex Trafficking**

Kelly Litvak

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Current Needs: How you can help right now!

- ◆ Get your tickets now for the Back To School Parent Empowerment Seminar! See website for more details.
- ◆ Sign up to be a part of our 500 for \$25 campaign, visit site for more details
- ◆ Follow us on social media to see our App of the Week articles, great information and current events! If you have a favorite post, please share it so other can have this useful information as well.
- ◆ Sign up to volunteer for the Family Guides Program. Visit our website for more information.

Follow us on social media



Childproof America empowers families in the battle against sex trafficking. Our mission is to educate, equip and support America's parents in the protection and defense of their children, and improve the quality of aid to impacted families. As advocates, we provide legislative pathways for concerned Americans to enforce harsh penalties to those violating the innocence of our children.

Do you have your tickets yet???

